



**FOR IMMEDIATE RELEASE**

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**WILLOW LABORATORIES SELECTED TO PERFORM DRUG TESTING FOR  
NEW BEDFORD, MA SCHOOLS**

Lynn, Massachusetts, September 25, 2006 – Drug-Free New Bedford is proud to announce that Willow Laboratories has been selected by the City of New Bedford, MA to conduct the first parental authorized drug testing program for a public school system in Massachusetts.

The program, Drug-Free New Bedford, joins school systems across the United States in ensuring that drugs of abuse and alcohol do not interfere in the education of today's students and tomorrow's leaders. Participation in the drug testing program is voluntary.

"We are thrilled to have Willow Laboratories as our partner with Drug-Free New Bedford. They were selected among many other drug testing organizations and we are confident that our relationship will only continue to grow."

The signed agreement states that Willow will provide randomized drug-testing for a three year period. Testing will be performed by taking a sample of the participant's saliva. No other testing will be performed. All results will be gleaned from the initial sample. It is important to note that the city of New Bedford will also provide counseling services to those students with positive test results.

"We are very excited to have this opportunity from both a business and community perspective", Willow Laboratories President & CEO Dr. Brian Strasnick stated. "The entire organization recognizes the importance of this contract."

Willow Laboratories, located in Lynn, MA is the Northeast's fastest-growing provider of comprehensive drugs of abuse and alcohol testing services. Willow assists with the design/implementation of beneficial and cost-effective programs. Willow works with government agencies, corporations, residential treatment facilities, and medical professionals. On a daily basis, we strive to achieve our core mission: "*Respect, Integrity, Education and Accuracy*".

**A press conference will be held to formally introduce the program on Friday, September 29<sup>th</sup> @ noon at New Bedford City Hall, 133 William Street.**